**ABSTRACT SUBMISSION FORM**

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| **Conference name: STRATEGICA 2017. SHIFT. MAJOR CHANGES IN TODAY`S ECONOMY** |
| **Title of the paper:** |
| **Lead Author name:** |
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**You may make a general submission, or specify a certain mini-track you would like to attend.**

**Mini-track** (Please mark the mini-track for which you submitt the paper, if the case):

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|  | **Economics** |
|  | **Modelling and prediction in economics and business research** |
|  | **Finance and Banking** |
|  | **Management and Leadership** |
|  | **Marketing and Consumer Behavior** |
|  | **Business Ethics and CSR** |
|  | **The End of Privacy** |
|  | **Towards Sustainable Public Organizations** |

**Extended Abstract** (between 500 and 700 words)

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**Keywords** (max. 5 keywords)

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**References (at least 10 relevant entries)**

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**Where did you find out about our conference?** (Please mark the corresponding answer)

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|  | 1. From last editions participants |
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