

ARTICLE TITLE (TIMES NEW ROMAN, 14 pt.)

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Abstract. The Abstract should engage the reader by telling him/her what the paper is about and why they should read it. The authors must make a clear statement of the purpose of the paper and the research questions. It is also necessary to indicate the research design and methodology. The Abstract should then briefly describe the work to be discussed in the paper and also give a concise summary of the findings. The Abstract should be limited between 300 and 400 words.

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Keywords: Please also provide between 5 and 7 key words that closely reflect the content of the paper. The keywords should be separated by semicolons.

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Introduction (Times New Roman, 12 pt.)

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Articles submitted to *Strategica* should be original and unpublished, and not under evaluation for publication in another journal/book.

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Main body (Times New Roman, 12pt.)

Papers must have between 4,000 and 5,000 words in length, including abstract, figures, references and appendices.

Before submitting your paper, please ensure that it has been carefully read for typographical and grammatical errors. If English is not your first language, please have your paper proofread by an English speaking person. Papers will be returned if the standard of English is not considered to be good enough for publication.

The proposal should be sent by mail to strategica@facultateademanagement.ro as .doc or .docx attachments, including in the subject of your email the track you are addressing. Papers must not be sent in PDF format and should not be zipped.

Set the page size to A4 with margins of 2.5 cm all around. Please do not insert headers, footers or page numbers, do not use paragraph indents or tags. Do not insert bullets and numbering – instead of these, please insert a dash by hand. Do not refer to page numbers in your text as these will be changed. Do not use multiple columns.

The main body of the text should be in Times New Roman, 11 point, single-spaced and fully justified. Also, please leave a blank line between paragraphs and do not add another space between paragraphs (i.e., before or after spacing).

Please use normal capitalization within the text and do not use bold face for emphasis. Italics are acceptable. All headings should use initial capitals only, excepting for use of Acronyms.

Citations in text should follow the examples below:

"The effective organizational learning from crises requires intense cognitive processes of the managers "making-sense" of crises situations thus enabling changes in the core beliefs, values and assumptions of organizational members finally translated into sustained behavioural changes ..." (Pergel & Psychgios, 2013, p.199).

Brătianu (2009) argues that knowledge is an intangible entity which is highly nonlinear.

Considering the research practice for investigating international business relationships of SMEs, further understanding of the range of influences and how they inter-relate is needed (Hampton & Rowell, 2013, p.174).

Barnes, Leonidou, Siu, and Leonidou (2010) found [Use as first citation in text]... Barnes et al. (2010, p.43) consider [Use as subsequent first citation per paragraph thereafter]...

as Brătianu and Orzea (2013) demonstrated...

as has been shown (Adler & Kwon, 2002) ...

Several studies (Crane, Matten & Moon, 2008, Ernst & Young, 2011, Frederick, 2006, Jamali, 2008, Sen, Bhattacharya & Korschin, 2006, Zbucea, 2013)...

Allport's diary (as cited in Nicholson, 2003).

Figures and tables should be placed as close to their reference point in the text as possible. All figures and tables must have titles and must be referenced from within the text. Avoid colour diagrams, as the journal will be printed in black and white.

A table example is presented in Table 1. The main body of the table should be in Times New Roman, 10 point, single-spaced.

Table 1 (Times New Roman, 10 pt, Italic, Single Spaced, Aligned Right)
Example of table (Times New Roman, 10 pt, Bold, Single Spaced, Center)

Title column 1	Title column 2
Main body	Main body
Main body	Main body

An image example is presented in Figure 1. Images must be inserted as picture files (.gif, .jpg, .bmp, .pct, .png, .psd). If the paper is accepted for publication, you may be asked to supply the pictures as separate files (with the minimum resolution of 300dpi). By including the pictures in the proposal, the author(s) certify that they hold the rights for using that image. If previously the author(s) obtain the publication rights from somebody else, this situation has to be specified by a mention such as: ”



Figure 1. Example of figure (Times New Roman, 10 pt., Bold, Single Spaced, Center)

Please use endnotes (not footnotes) only if necessary. Identify them in the text by consecutive numbers, in square brackets.

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Conclusions and implications / Discussions (Times New Roman, 12pt.)

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Acknowledgements (Times New Roman, 9 pt.): You may insert acknowledgements in the paper if necessary before the references section. Acknowledgements are compulsory in the case the paper is developed based on an unpublished presentation to an academic conference, or when the paper is the result of a previous grant.

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References (Times New Roman, 12pt.)

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The bibliographic and formatting standards to be considered: Publication Manual of the American Psychological Association (APA).

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Reference examples:

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