

CALL FOR FULL PAPERS

STRATEGICA ONLINE CONFERENCE

9th edition: October 21-22, 2021 - Bucharest, Romania

Track: Knowledge Economy

Track chairs:

Ruxandra Bejinaru, Ștefan cel Mare University of Suceava, RO

Rareș Mocanu, SNSPA, RO

Knowledge Economy (KE) is increasing its contribution to GDP of most countries in an accelerated rhythm and enlarges rapidly toward the emergent economies. In KE, knowledge becomes a strategic resource, and managing knowledge becomes a driving force of achieving a competitive advantage. Suggested topics may cover, but are not limited to, the following aspects of KE:

- Knowledge as a strategic resource, at individual and organizational levels.
- Organizational knowledge dynamics: models and processes.
- Knowledge workers and knowledge management.
- Knowledge strategies for a turbulent business environment.
- Intellectual capital, models, evaluation, reporting and disclosure.
- Organizational learning and the learning organizations.
- Knowledge creation and innovation.
- Knowledge risks in a competitive global market.

The IAKM members benefit of a 20% discount.

Publishing opportunities

Papers accepted for the conference will be published in the conference proceedings, subject to author registration. The proceedings have an ISBN, submitted to **WoS Conference Proceedings Citation Index** and details of the proceedings accreditations are listed on the [conference website](#).

Selected papers will be published in one of the following academic journals indexed in prestigious databases: [Entrepreneurship and Sustainability Issues](#), [Management & Marketing, Challenges for the Knowledge Society](#), [Management Dynamics in the Knowledge Economy](#).

Besides **full academic papers**, the following submissions are welcomed:

- **Work in Progress:** Researchers are invited to submit current projects which are either at the proposal stage or are work in progress.
- **PhD Research:** Doctoral Candidates are invited to submit papers describing their research.
- **Case Study Submissions:** Submissions should be written to publishable standards.

Submission details:

Full papers: Papers must have between 4,000 and 5,000 words in length, including abstract, figures, references and appendices. By **June 20, 2021**, papers should be sent as .doc or .docx attachments by e-mail to strategica@facultateademangement.ro, including in the subject of your e-mail the track you are addressing. Please, also include the submission form available on the website of the conference – <http://strategica-conference.ro/>

All full papers will be double-blind reviewed to ensure an adequate standard, that the proposed subject of their abstract has been followed, that the paper is of a suitable length, the standard of English is adequate and the paper is appropriately referenced.

Members of IAKM benefit from discounts.

Important deadlines

- Full paper submission: **June 20, 2021**
- Final paper due: **July 27, 2021**

Main traks

Management and Leadership | Economics | Finance and Banking | Supply Chain Management | Family Business | **Knowledge Economy** | Marketing and Consumer Behavior | Green Marketing as a Tool of Sustainability | Consumer Culture Theory | Business Ethics and CSR | Social Economy | Crisis and Risk Management | Sustainable Human Resource Management and Employee Wellbeing | Challenges in Project Management | Towards Sustainable and Digital Organizations and Communities | Seniors' Wellbeing in the Contemporary Society

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