

CALL FOR PAPERS

STRATEGICA INTERNATIONAL CONFERENCE

9th edition: October 21-22, 2021 - Bucharest, Romania (online)



Track:
Seniors' Wellbeing in the Contemporary Society

Track chair:
Loredana Ivan, National University of Political Studies and Public Administration, Romania

The percentage of elderly population increases each day and this trend is accelerating. According to the World Health Organization (2019) the global population over 60 years will double until 2050, reaching a level of 22% of the whole population, or an estimated 2 billion people – the largest demographic group. In the same time the older population faces numerous disparities: from economic and life standards inequalities to gaps in access new information and communication technologies, modern facilities in urban settings and access to funds for businesses and associations. Current track aims to bring into discussion issues related to wellbeing later in life and discuss best practices and initiatives in the area of seniors' wellbeing.

Studies presented may cover the following topics, but they are not limited to them:

- Age-friendly cities
- Entrepreneurial initiatives of seniors
- Seniors and social media
- Successful ageing policies and initiatives

Members of the ENAS network receive a 20% discount from the registration fee.

Publishing opportunities

Papers accepted for the conference will be published in the conference proceedings, subject to author registration. The proceedings have an ISBN & ISSN, submitted to **WoS Conference Proceedings Citation Index** and details of the proceedings accreditations are listed on the [conference website](#).

Selected papers will be published in one of the following academic journals indexed in prestigious databases: [Entrepreneurship and Sustainability Issues](#), [Management & Marketing](#), [Challenges for the Knowledge Society](#), [Management Dynamics in the Knowledge Economy](#).

Besides **full academic papers**, the following submissions are welcomed *Works in Progress, PhD Research or Case Study Submissions*.

Submission details:

Full papers: Papers must have between 4,000 and 5,000 words in length, including abstract, figures, references and appendices. By **May 25, 2021**, papers should be sent as .doc or .docx attachments by e-mail to strategica@facultateademanagement.ro, including in the subject of your e-mail the track you are addressing. Please, also include the submission form available on the website of the conference – <http://strategica-conference.ro/>

All full papers will be double-blind reviewed to ensure an adequate standard, that the proposed subject has been followed, that the paper is of a suitable length, the standard of English is adequate and the paper is appropriately referenced.

Important deadlines

- Full paper submission: **May 25, 2021**
- Final paper due: **July 25, 2021**

Main traks

Economics | Finance and Banking | Management and Leadership | Supply Chain Management | Family Business | Knowledge Economy | Marketing and Consumer Behavior | Green Marketing as a Tool of Sustainability | Consumer Culture Theory | Business Ethics and CSR | Social Economy: A Business Model for the Future | Employee Wellbeing and Sustainable Human Resource Management | Towards Sustainable and Smart Organizations and Communities | **Seniors' Wellbeing in the Contemporary Society** | Globalization Between Revolution and Disaster

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