

## CALL FOR FULL PAPERS

# STRATEGICA ONLINE CONFERENCE

9th edition: October 21-22, 2021 - Bucharest, Romania



### Track: Social Economy: A Business Model for the Future

Track chair:  
Cristina Barna, Pro Global Science Association, RO

The social economy is an important part of the EU's socio-economic landscape, bringing innovative business models which respond to today's biggest common challenges and contribute to social and economic well-being. Papers presented may cover the following topics, but they are not limited to them:

- Exploring social economy business models - Work Integration Social Enterprises, cooperatives & other models;
- Social economy business models and the green transition - citizen energy cooperatives, renewable energy communities, ecological agriculture cooperatives & other models;
- Social economy business models pioneering circular economy - re-use, repair and recycling models;
- Social economy business models, digitalisation and the collaborative economy - platform cooperatives;
- Business model innovation in social enterprises; best practices and case studies of social economy enterprises and organisations in innovative sectors inspiring future entrepreneurs;
- Social economy business models' potential to contribute to the EU sustainable post-pandemic recovery;
- Social business support structures – social innovation parks, social business incubators & other.

### Publishing opportunities

Papers accepted for the conference will be published in the conference proceedings, subject to author registration. The proceedings have an ISBN & ISSN, submitted to **WoS Conference Proceedings Citation Index** and details of the proceedings accreditations are listed on the [conference website](#).

Selected papers will be published in one of the following academic journals indexed in prestigious databases: [Entrepreneurship and Sustainability Issues](#), [Management & Marketing](#), [Challenges for the Knowledge Society](#), [Management Dynamics in the Knowledge Economy](#).

Besides **full academic papers**, the following submissions are welcomed *Works in Progress, PhD Research or Case Study Submissions*.

## Submission details:

**Full papers:** Papers must have between 4,000 and 5,000 words in length, including abstract, figures, references and appendices. By **June 20, 2021**, papers should be sent as .doc or .docx attachments by e-mail to [strategica@facultateademangement.ro](mailto:strategica@facultateademangement.ro), including in the subject of your e-mail the track you are addressing. Please, also include the submission form available on the website of the conference – <http://strategica-conference.ro/>

All full papers will be double-blind reviewed to ensure an adequate standard, that the proposed subject of their abstract has been followed, that the paper is of a suitable length, the standard of English is adequate and the paper is appropriately referenced.

All registration fees have been reduced for online participation.

Members of SAMRO, CIRIEC, IAKM and ENES networks, members of the Strategica Friends Circle (participants to at least 3 previous editions), as well as PhD students benefit from discounts.

## Important deadlines

- Full paper submission: **June 20, 2021**
- Final paper due: **July 27, 2021**

## Main traks

Management and Leadership | Economics | Finance and Banking | Supply Chain Management | Family Business | Knowledge Economy| Marketing and Consumer Behavior | Green Marketing as a Tool of Sustainability | Consumer Culture Theory | Business Ethics and CSR | **Social Economy: a Business Model for the Future** | Sustainable Human Resource Management and Employee Wellbeing | Towards Sustainable and Smart Organizations and Communities | Seniors' Wellbeing in the Contemporary Society | Globalization Between Revolution and Disaster

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