

CALL FOR FULL PAPERS

STRATEGICA ONLINE CONFERENCE

9th edition: October 21-22, 2021 - Bucharest, Romania (online)



Track: Globalization Between Revolution and Disaster

Track chair: Silviu Anghel, Mappamundi, Romania

Benedetto Croce famously wrote that history is always contemporaneous, that is that we always interpret the past based on how we understand (and live) the present. Today, in an age of globalization, it is not difficult to find previous globalizations: the Roman Empire, the Age of Geographic Discoveries and perhaps most of all the end of the 19th century (1870 to 1914). The present track of Strategica International Conference addresses all these periods (including the contemporaneous globalization), their culture(s), economy(ies) and societies. Of no less interest is the question of their critics, consequences and their demise, from the fall of the Roman Empire, the outbreak of the First World War or the present crises. We welcome submissions from a variety of fields, including, but not limited to, economics, political theory, political science, philosophy, literature, law, sociology, religious studies, and history.

Publishing opportunities

Papers accepted for the conference will be published in the conference proceedings, subject to author registration. The proceedings have an ISBN, submitted to **WoS Conference Proceedings Citation Index** and details of the proceedings accreditations are listed on the [conference website](#).

Selected papers will be published in one of the following academic journals indexed in prestigious databases: [Entrepreneurship and Sustainability Issues](#), [Management & Marketing, Challenges for the Knowledge Society](#), [Management Dynamics in the Knowledge Economy](#).

Besides **full academic papers**, the following submissions are welcomed:

- **Work in Progress:** Researchers are invited to submit current projects which are either at the proposal stage or are work in progress.
- **PhD Research:** Doctoral Candidates are invited to submit papers describing their research.
- **Case Study Submissions:** Submissions should be written to publishable standards.

Submission details:

Full papers: Papers must have between 4,000 and 5,000 words in length, including abstract, figures, references and appendices. By **June 20, 2021**, papers should be sent as .doc or .docx attachments by e-mail to strategica@facultateademangement.ro, including in the subject of your e-mail the track you are addressing. Please, also include the submission form available on the website of the conference – <http://strategica-conference.ro/>

All full papers will be double-blind reviewed to ensure an adequate standard, that the proposed subject of their abstract has been followed, that the paper is of a suitable length, the standard of English is adequate and the paper is appropriately referenced.

Important deadlines

- Full paper submission: **June 20, 2021**
- Final paper due: **July 27, 2021**

Main tracks

Management and Leadership | Economics | Finance and Banking | Supply Chain Management | Family Business | Knowledge Economy | Marketing and Consumer Behavior | Green Marketing as a Tool of Sustainability | Consumer Culture Theory | Business Ethics and CSR | Social Economy: a Business Model for the Future | Employee Wellbeing and Sustainable Human Resource Management | Towards Sustainable and Smart Organizations and Communities | Seniors' Wellbeing in the Contemporary Society | **Globalization Between Revolution and Disaster**

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