**ABSTRACT SUBMISSION FORM**

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| **STRATEGICA 2018**  **Challenging the Status Quo in Management and Economics** |
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**Tracks** (Please mark the mini-track for which you submitt the paper, if the case):

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|  | **Management and Leadership** |
|  | **Marketing and Consumer Behaviour** |
|  | **Business Ethics and CSR** |
|  | **Digital Systems, E-marketing and Organizational Dynamics** |
|  | **Business Administration** |
|  | **Knowledge Economy** |
|  | **Challenges of Project Management** |
|  | **Towards Sustainable Public Organizations** |

**Extended Abstract** (between 500 and 700 words)

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**Keywords** (max. 5 keywords)

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**References (at least 10 relevant entries)**

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**Where did you find out about our conference?** (Please mark the corresponding answer)

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|  | 1. From last editions participants |
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