**ABSTRACT SUBMISSION FORM**

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| **STRATEGICA 2018****Challenging the Status Quo in Management and Economics** |
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| **Lead Author name:** |
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**Tracks** (Please mark the mini-track for which you submitt the paper, if the case):

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|  | **GENERAL TRACKS** |
|  | Economics |
|  | Finance and Banking |
|  | Management and Leadership |
|  | Marketing and Consumer Behaviour |
|  | Business Ethics and CSR |
|  | Digital Systems, E-marketing and Organizational Dynamics |
|  | Knowledge Economy |
|  | Economic Theory and Its Current Challenges |
|  | Challenges of Project Management |
|  | Towards Sustainable Public Organizations |
|  | Culturally Sustaining Leadership for Innovative Business (Education) |

**Extended Abstract** (between 500 and 700 words)

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**Keywords** (max. 5 keywords)

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**References (at least 10 relevant entries)**

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**Where did you find out about our conference?** (Please mark the corresponding answer)

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|  | 1. From last editions participants |
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|  | 5. From the Session Chair |
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