***CALL FOR MINI-TRACKS***

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| **STRATEGICA INTERNATIONAL CONFERENCE****7th edition: October 10-11, 2019 - Bucharest, Romania** |

***Upscaling Digital Transformation in Business and Economics***

STRATEGICA 2019 invites proposal of mini-track sessions representing original, inspiring and research-grounded studies as well as best practices liable to reflect the opportunities and constraints related to cross-border endeavors and experiences, related to the complex dynamics of contemporary economies.

The conference is organized by the Faculty of Management from the National University of Political Studies and Public Administration (SNSPA) and the Management Academic Society in Romania (SAMRO), with the support of the National Bank of Romania.

**Mini-track proposals submission:**

Each proposal will be evaluated by the STRATEGICA Scientific Committee and comments and suggestions will be provided. Decisions will be based on the overall assessment of the proposal taking into account its research focus, the track team and the fit with the conference topics.

**The responsibility of the mini-track chair(s) will be to:**

* design and propose a mini-track theme making sure it contributes to the conference theme
* promote the mini-track internationally making sure that it attracts **five submissions at minimum**
* identify the best papers to be invited for publication in journal special issues and nominate an article for the best paper award
* write a short abstract reviewing the key insights presented at the correspondent mini-track, at the end of the conference

**The benefits of the mini-track chair(s) will be:**

* **50%**conferencefee **discount**- for bringing **3-5 papers** except his/her/their own (**maximum three papers**by the same author/authors)
* **100%** conference fee **discount**- for bringing at least **6 papers** except his/her/their own (**maximum three papers**by the same author/authors)
* acknowledgement as member of the Scientific Committee and as mini-track chair

Mini-track proposals have to be submitted to strategica@facultateademanagement.ro quoting "**STRATEGICA 2019 Mini-track Proposal**". The template for Mini-track proposal is available [**here**](https://strategica-conference.us10.list-manage.com/track/click?u=06f0813d72af4c7ef3a72bb19&id=e61c8b908c&e=1bee4cc50d).

**Important deadlines:**

**February 20, 2019 -** Mini-tracks Proposals Submission Deadline
**March 1, 2019 -** Deadline for mini-tracks acceptance notification