**PAPER TITLE - Cambria, 12 pt, UPPERCASE, bold**

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**–** only the second name with UPPERCASE

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***Abstract.*** *Te vim dolorum omittam, usu sint solum fabellas id. An eum putant moderatius disputationi, mei euismod corpora at. Feugait luptatum ne vis, nec autem posse aliquip in. Lucilius deserunt electram in cum, ne doming iuvaret duo. Nam scaevola maiestatis ei. Solet legimus principes cum ex, sed suavitate forensibus definitionem an. Tibique invenire no ius. At alii falli his, pri ad nullam primis aliquip, ipsum aliquam fabulas ex usu. Qui legere dolorem expetendis no. Id unum vero veniam eos, sea virtute insolens no. Eam inani fabulas recteque ei, pro perfecto suavitate dissentiet cu. Tritani laoreet cu eum, essent efficiendi mea ea, nec ne suas illud timeam. Sea minim laudem ne, et est quis invidunt, ius ullum probatus adipisci no. Eos meliore quaestio efficiendi no. An vix habemus singulis moderatius. Ferri nobis ex sed, tation tollit ut sit. Iusto tamquam omnesque mea ei, his saepe munere ei. Ius consequat adipiscing ad, laudem quidam oblique vix ea. In mei exerci expetendis, at vis nostro sapientem. Eum putant suavitate an, viris urbanitas pri ut. An eum sale decore. Nihil diceret probatus sea ut, ei diam sonet disputando pro. - The Abstract should engage the reader by telling him/her what the paper is about and why they should read it. The authors must make a clear statement of the purpose of the paper and the research questions. It is also necessary to indicate the research design and methodology. The Abstract should then briefly describe the work to be discussed in the paper and also give a concise summary of the findings. The Abstract should be limited between 300 and 400 words.*

***Keywords:*** *lorem; ipsum; dolor; sit; amet. - Please also provide between 5 and 7 key words that closely reflect the content of the paper. The keywords should be separated by semicolons.*

**Introduction** (**Cambria, 10 pt, bold**)

The main body of the text should be in Cambria, 10 point, single-spaced and fully justified. Also, please leave a blank line between paragraphs and do not add another space between paragraphs (i.e., before or after spacing). Please use normal capitalization within the text and do not use bold face for emphasis. Italics are acceptable. All headings should use initial capitals only, excepting for use of Acronyms.

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Citations in text should follow the examples below:

"The effective organizational learning from crises requires intense cognitive processes of the managers "making-sense" of crises situations thus enabling changes in the core beliefs, values and assumptions of organizational members finally translated into sustained behavioural changes ..." (Pergel & Psychogios, 2013, p.199).

Brătianu (2009) argues that knowledge is an intangible entity which is highly nonlinear. Considering the research practice for investigating international business relationships of SMEs, further understanding of the range of influences and how they inter-relate is needed (Hampton & Rowell, 2013, p.174).

Barnes, Leonidou, Siu and Leonidou (2010) found [Use as first citation in text]... Barnes et al. (2010, p.43) consider [Use as subsequent first citation per paragraph thereafter]... as Brătianu and Orzea (2013) demonstrated... as has been shown (Adler & Kwon, 2002), …

Several studies (Crane, Matten, & Moon, 2008; Ernst & Young, 2011; Frederick, 2006; Jamali, 2008; Sen, Bhattacharya, & Korschin, 2006). Allport's diary (as cited in Nicholson, 2003, p.18).

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**Heading 1** (**Cambria,** **10 pt, bold**; do not insert numbering bullets, just write the name of the heading with no numbers assigned)

Papers must have between 4,000 and 5,000 words in length, including abstract, figures, references and appendices. Before submitting your paper, please ensure that it has been carefully read for typographical and grammatical errors. If English is not your first language, please have your paper proofread by an English speaking person. Papers will be returned if the standard of English is not considered to be good enough for publication. The proposal should be sent by mail to strategica@facultateademanagement.ro as .doc or .docx attachments, including in the subject of your email the track you are addressing. Papers must not be sent in PDF format and should not be zipped.

Please keep the page size as it is in the current template. Please do not insert other headers, footers or page numbers, do not use paragraph indents or tags. Do not insert bullets and numbering – instead of these, please insert a dash by hand. Do not refer to page numbers in your text as these will be changed. Do not use multiple columns.

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***Figure 1. Figure name***

***(UNCTAD, 2015, p.7)***

Images must be inserted as picture files (.gif, .jpg, .bmp, .pct, .png, .psd). If the paper is accepted for publication, you may be asked to supply the pictures as separate files (with the minimum resolution of 300dpi). By including the pictures in the proposal, the author(s) certify that they hold the rights for using that image.

***Sub-Heading*** *(the name of the sub-heading is written with bold and italic fonts, no numbers assigned)*

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**Heading 2** (**Cambria,** **10 pt, bold**; do not insert numbering bullets, just write the name of the heading with no numbers assigned)

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A table example is presented in Table 1. The main body of the table should be in Cambria, 10 point, single-spaced. Please try to organize the table so that all information presented fits the space of the cell correspondingly. Please avoid dividing words on two different lines.

***Table 1. Table name (Cambria, 10 pt, Bold, Italics, Single Spaced, Center; please mention the source between parentheses)***

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| **Title column 1** | **Title column 2** |
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**Conclusions**

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**Acknowledgements (Cambria, 9 pt.):** You may insert acknowledgements in the paper if necessary before the references section. Acknowledgements are compulsory in the case the paper is developed based on an unpublished presentation to an academic conference, or when the paper is the result of a previous grant, etc.

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Adler, P., & Kwon, S. (2002). Social capital: prospects for a new concept. *Academy of Management* *Review*, *27*(1), 17-40. DOI: 10.2307/4134367. – volume, issue (number), pages and DOI number are mandatory.

Aldag, R.J., & Stearns, T.M. (1991). *Management* (2nd ed.). Cincinnati, OH: South-Western Publishing. – place (town, not country!) and publishing house are mandatory.

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Crane, A., Matten, D., & Moon, J. (2008). *Corporations and citizenship.* Cambridge: Cambridge University Press.

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Kapferer, J.N. (2008). *The new strategic brand management*. London: Koogan Page.

Pew Research Center (2012). Social networking popular across globe*.* Retrieved from [http://www.pewglobal.org/files/2012/12/Pew-Global-Attitudes-Project-Technology-Report- FINAL-December-12-2012.pdf.](http://www.pewglobal.org/files/2012/12/Pew-Global-Attitudes-Project-Technology-Report-FINAL-December-12-2012.pdf)

Pînzaru, F. (2009). *Manual de marketing [Marketing manual]*. Bucharest: C.H. Beck. – the translation in English of the title, within brackets, is mandatory.

Vătămănescu, E.-M., Andrei, A.G., & Pînzaru, F. (2018). Investigating the online social network development through the Five Cs Model of Similarity: the Facebook case. *Information Technology & People*, *31*(1), 84-110. DOI: 10.1108/ITP-06-2016-0135.