

## **The 13<sup>th</sup> edition of STRATEGICA International Conference**

# **Strategy in Challenging Times: Foresight and Decisions in Business and Economics**

October 23-24, 2025, Bucharest, Romania

*Authors may choose to present their papers on site or online.*

STRATEGICA 2025 is a platform that brings together academics, researchers, authorities, business representatives, and policymakers in order to share their views, experience, and latest research results, aiming to contribute to building a better, sustainable and more inclusive future.

We welcome papers advancing novel academic research results on management, leadership, economics, finance, business ethics, knowledge management, AI development and its relevance to the economy, to the business environment and practices, marketing, and brand management. We encourage interdisciplinary endeavours regarding decision making in society and organisations, innovative practices and entrepreneurship, environmental, social, and corporate governance (ESG), and the 17 Sustainable Development Goals (SDG).

**Tracks\*:** Business Ethics and CSR | Economics | Finance and Banking | Knowledge Management | Management and Leadership | Marketing | Towards Sustainable and Digital Organizations and Communities

\*If you would like to propose a track, please send your proposal (track name and a description of the track of max. 500 words) to our team at [strategica@facultateademanager.ro](mailto:strategica@facultateademanager.ro). Track proposals are subject to the evaluation of the steering committee.

Information on new tracks will soon be available on the website.

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### **Publishing opportunities**

The papers undergo a double-blind peer review process. Accepted papers are published in the conference proceedings volume, subject to author registration, payment, and presentation at the conference.

**Conference proceedings** are published as an e-book with ISBN, edited by a prestigious publishing house. STRATEGICA 2013-2020 Proceedings are included in



Conference Proceedings Citation Index (Clarivate Analytics). Published volumes are available here: <https://strategica-conference.ro/conference-proceedings-repository/>  
Authors of selected papers will be invited to expand their research in order for their works to be published by partner journals. The list of partner journals follows. Additions partnerships are in discussion. Check the website for updates.

### **Partner journals**

- [Management Dynamics in the Knowledge Economy](#) (ISSN 2392-8042 (online), indexed in Baidu Scholar, BASE (Bielefeld Academic Search Engine), Cabell's, CEEOL - Central and Eastern European Online Library, CNKI Scholar (China National Knowledge Infrastructure), CNPIEC – cnpLINKer, DOAJ (Directory of Open Access Journals), EBSCO (relevant databases), EBSCO Discovery Service, EconLit, ERIH Plus (European Reference Index for the Humanities and Social Sciences), Gale, Google Scholar, Index Copernicus, J-Gate, KESLI-NDSL (Korean National Discovery for Science Leaders), Naviga (Softweco), NewJour - Electronic Journals & Newsletters, Primo Central (ExLibris), ProQuest (relevant databases), ReadCube, RePEc – EconPapers, Semantic Scholar, Summon (ProQuest), TDOne (TDNet), Ulrich's Periodicals Directory/ulrichsweb, WanFang Data, WorldCat (OCLC))
- [Modern Management Systems](#) (eISSN 2719-860X, ISSN 1896-9380, indexed in ERIH PLUS, Index Copernicus, Crossref, Google Scholar, Ministry of Education and Science (formerly: Ministry of Science and Higher Education), Polish National Library, BazTech, BazEkon, EuroPub, ROAD, Research Papers in Economics (RePEc), EconPapers, Most Wiedzy, DOAJ, Arianta, Sherpa Romeo, CEJSH))
- [Culture. Society. Economy. Politics](#) (eISSN 2810-2010, indexed in Baidu Scholar, CNKI Scholar (China National Knowledge Infrastructure), CNPIEC – cnpLINKer, Crossref, Dimensions, EBSCO, ExLibris, Google Scholar, J-Gate, JournalTOCs, KESLI-NDSL (Korean National Discovery for Science Leaders), MIAR, MyScienceWork, Naver Academic, Naviga (Softweco), ReadCube, Research Papers in Economics (RePEc), SCILIT, Scite\_, Semantic Scholar, Sherpa/RoMEO, TDOne (TDNet), Ulrich's Periodicals Directory/ulrichsweb, WanFang Data, WorldCat (OCLC), X-MOL))

### **Certificates**

**Certificate of presentation** will be issued to participants presenting their research in sessions.

**Certificate of chairing a session** will be issued to chairs, acknowledging their role at the conference.

**Best Paper Award** will be conferred to the author(s) of the best paper presented at the conference.

## **Important deadlines**

New track proposal: **April 14, 2025**

Notification of the track proposals acceptance: **April 21, 2025**

Full paper submission due for review (early bird): **June 15, 2025**

Notification of full paper acceptance (including requested changes) (early bird): **June 30, 2025**

Full paper submission (with changes implemented) (early bird): **July 14, 2025**

Full paper submission due for review (regular): **September 15, 2025**

Notification of full paper acceptance (including requested changes) (regular): **September 30, 2025**

Full paper submission (with changes implemented): **October 15, 2025**

<b>Conference fee</b>	
Registration (in person attendance)	Academics / 250 Euro or 1250 lei Students (PhD or Post doc) / 200 Euro or 990 lei
Registration (online attendance)	Academics/ 175 Euro or 875 lei Students (PhD or Post doc) / 140 Euro or 700 lei
Supplementary paper	75 Euro or 370 lei

SAMRO and IAKM members benefit from a 50% discount for the conference fee (registration). CIRIEC members benefit from a 20% discount for the conference fee (registration).

The conference fee includes, for one person: conference attendance, publication of one paper, access to the events during the conference. In case of on-site attendance, the fee includes the meal and coffee breaks.

Please note that at least one author per accepted paper must register and attend the conference for the paper to be published in the conference proceedings. Only the papers presented during the sessions will be published in the conference volume.

An author who submits more than one paper (as single author or as a co-author with the same team of co-authors) needs to pay the supplementary paper fee. If a person co-authors a paper with a different team, then they need to pay the full fee for the second paper as well. A person may submit as single author or co-author maximum two papers.



### **Conference fee payment details**

The conference fees are to be paid by bank transfer, in EUR or RON. Please use the exchange rate of the National Bank of Romania, as per the day of the payment.

Bank: BRD Societe Generale, Sucursala Piata Romana  
Remittee: SNSPA – Facultatea de Management  
Account No. for EUR: RO87BRDE445SV33643834450  
Account No. for RON: RO02BRDE445SV33643594450  
SWIFT Code: BRDEROBU

*Payment details to be communicated to the bank:*

For the conference fee: STRATEGICA fee Participant Name  
For the supplementary paper fee: STRATEGICA sup Participant Name  
Bank transfer costs are to be paid by the participant, in addition to the conference fee.

The payment proof shall be sent together with the full paper by **October 15, 2025**.

### **Contact:**

Web: [www.strategica-conference.ro](http://www.strategica-conference.ro)

E-mail: [strategica@facultateademanagement.ro](mailto:strategica@facultateademanagement.ro)

Facebook: <https://www.facebook.com/strategicaconference/>