



STRATEGICA INTERNATIONAL CONFERENCE

XIVth edition

29–30 October 2026 | Bucharest, Romania

CALL FOR PAPERS

Transforming economic and organizational models

We invite researchers and professionals to explore how economic and organizational models evolve in a changing institutional and technological landscape.

About STRATEGICA

The STRATEGICA International Conference is organized by the Faculty of Management (SNSPA), in partnership with the National Bank of Romania and the Romanian Academic Society of Management (SAMRO). Since its first edition, STRATEGICA has become a meeting point for scholars interested in the evolution of economic and organizational systems.

Strategica 2026 welcomes submissions aligned with its three thematic pillars:

Economic systems & institutional evolution

Institutions, policies, markets, and organizational governance in transforming economies

Social & economic alternatives

Emerging models for social well-being, sustainability, and inclusive development.

Technology, markets & organizational performance

Digital transformation, market behavior, knowledge systems, and performance drivers

Contributions addressing human dynamics – leadership, work practices, well-being, ethics, and stakeholder engagement – are welcome across all three pillars.



STRATEGICA in numbers

- 650+ academics and researchers
- from 30+ countries across 5 continents
- 35 internationally reputed keynote speakers
- 13 previous successful editions

Since its first edition, STRATEGICA has grown into a vibrant international platform where researchers engage in meaningful dialogue. Supported by strong institutional partnerships, the conference brings together diverse perspectives from across the world, encouraging rigorous academic exchange and interdisciplinary collaboration.

Submission process

Extended abstract submission

Authors submit an extended abstract summarizing objectives, theory, method, and expected contributions (800-1000 words).

Deadline: 15 June 2026

Notification of acceptance

Authors receive confirmation and are invited to present at the conference.
5 July 2026

Full paper submission

Full papers are invited for publication and submitted after the conference, allowing authors to incorporate the conference peers' feedback.

Deadline: 15 November 2026

Publishing opportunities

Strategica 2026 offers several publication avenues for high-quality contributions:

- **Proceedings volume.** A curated selection of accepted full papers will be published in a prestigious publishing house, ensuring visibility and academic impact. The volume will undergo a rigorous editorial process coordinated by an international scientific committee, guaranteeing high scholarly standards.
- **Invitations to associated journals.** Outstanding papers may be invited for submission to associated academic journals indexed in international databases, including:
 - Management Dynamics in the Knowledge Economy
 - Modern Management Systems
 - Culture. Society. Economy. Politics

Publication in the journals remains subject to each journal's independent peer-review process.

Conference fees

Registration fees:

- Academics: 300 EUR / 1500 RON
- PhD & Post-doc students: 150 EUR / 750 RON
- Supplementary paper: 75 EUR / 370 RON

Discounts:

- SAMRO & IAKM members: 50%
- CIRIEC members: 20%
- Early bird (until 1 August 2026): 10%

Discounts are not cumulative. Authors may use the highest discount available. Paid fees are non-refundable in the event of non-attendance.

The conference fee covers participation in all sessions, the publication of one paper, and, for on-site attendees, meals and coffee breaks during the event.

At least one author per accepted paper must register and attend the conference for the paper to be included in the proceedings.